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**E-Commerce 4 IM Offers Tips for High Risk e-Businesses**

From finding a bank to planning for fees, the new tip sheet helps high risk e-businesses with their unique challenges

ONLINE – Starting a business is an exciting yet difficult venture, and a venture that be made even more challenging when the business is labeled as “high risk.” High risk e-business expert E-Commerce 4 IM has just released a tip sheet to help new e-businesses get through the additional obstacles that the “high risk” label creates.

Some business and industries are riskier than others. A “high risk” business is a business that is not usually registered with regulatory agencies, sells products that are thought of as “high risk” themselves, or is related to the environment. Examples of high risk businesses include those that sell tobacco, firearms and downloadable software, or those associated with gambling and waste management.

Being labeled as “high risk” can make it difficult for e-businesses to work with credit card processing companies and traditional banks, and fees on loans or transactions may be higher than other businesses. Helping high risk e-businesses navigate around these problems is what E-Commerce 4 IM is known to do.

In the tip sheet, E-Commerce explains the step-by step process for high risk e-businesses, including getting started with the business, fees associated with being “high risk” and how to find a bank that has a proven track record of working with high risk businesses.

“You can have everything put into place, yet fail to launch your business because you can’t find a merchant provider who will partner with you,” E-commerce explains. The bottom line is simple: partner with someone who specializes in high risk businesses. Banks that work with high risk businesses will know the real risk the business presents and can help along the way.

To learn more about what merchants can do when labeled as “high risk,” [read the full the tip sheet](#). Additional customer and consumer information is constantly updated, added and shred via the [E-Commerce 4 IM blog](#).

**About E-Commerce 4 Internet Marketers:**

E-Commerce 4 Internet Marketers is an internet marketing service provider with the goal of making it easier for clients to the sell their products on the internet, particularly for those in high-risk verticals. With over 25 years of experience, the worldwide company specializes credit card processing, web marketing, web hosting, SSL certificates, internet marketing advice and helpful tools. E-commerce 4 Internet Marketers is a merchant services partner that clients can trust to look out for their best interest. For more information, visit <http://ecommerce4im.com> or call (844) 253-9769.

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